

Annual Sponsorship Opportunities

2025-2026

smps[®]
Oregon

WHY INVEST?

THE SOCIETY FOR MARKETING PROFESSIONAL SERVICES (SMPS) IS A DIVERSE COMMUNITY OF MARKETING AND BUSINESS DEVELOPMENT PROFESSIONALS WORKING TOGETHER TO MOVE THE A/E/C INDUSTRIES FORWARD.

ABOUT SMPS OREGON

Founded in 1973, SMPS now has over 7,500 members across 58 chapters in the U.S. and Canada, serving professionals in fields like architecture, engineering, planning, interior design, construction, and specialty consulting. The SMPS Oregon chapter is one of the oldest, largest, and fastest-growing chapters in the country, with over 250 members representing over 150 A/E/C firms. Sponsoring SMPS Oregon offers a prime opportunity to connect with industry leaders and decision-makers throughout Oregon and SW Washington, fostering relationships and promoting your firm at every SMPS event.

BUILDING PARTNERSHIPS

Supporting SMPS Oregon aligns your company with the only non-profit for A/E/C marketing and business development professionals, making you a partner in every event we host, enhancing your company's visibility.

MEMBER OVERVIEW

97%

fill A/E/C marketing and/or BD roles

50%+

have 10 years of A/E/C marketing experience

2/3

manage firm-wide marketing departments

29%

are principals, associates, or directors

Primarily located in
PORTLAND METRO

15%
located throughout Oregon and SW Washington

SPECIAL OFFER FOR 2025-2026 SPONSORS

For this year only, sponsors will get annual benefits for 16 months instead of 12 months, at no additional cost!

NEXT STEPS

We'd love to chat with you about how we can help your firm reach your target audience by investing in SMPS.

Contact President-Elect Kelly Johnson

kelly.johnson@3j-consulting.com
503.946.9365

Annual Sponsorship

Benefits	McKenzie \$2,000	Preferred Vendor \$2,000	Columbia \$1,500	Willamette \$1,000	Deschutes \$500
	3 spots	2 spots	6 spots	8 spots	10 spots
Opportunity to share content on SMPS Oregon website and social media channels	✓ 3 posts	✓ 3 posts	✓ 2 posts	✓ 2 posts	✓ 1 post
Recognition on SMPS Oregon website, events, and e-newsletter	✓	✓	✓	✓	✓
Promotion of a project, building tour, or service on website, social media, and e-newsletter	✓	✓	✓		
Complimentary event tickets <i>(Excluding signature events)</i>	✓ Mix and match 3 tickets	✓ Mix and match 3 tickets	✓ Mix and match 2 tickets	✓ Mix and match 2 tickets	
Complimentary tickets to the Market Mixer	✓ 2 tickets	✓ 2 tickets	✓ 2 tickets	✓ 1 ticket	
Complimentary tickets to the Inclusive Partnership Mixer	✓ 2 tickets	✓ 2 tickets	✓ 1 ticket		
Complimentary tickets to Boards, Bags, and Brews	✓ 2 tickets	✓ 2 tickets	✓ 1 ticket		
Opportunity to have a table or display marketing collateral at SMPS Oregon events		✓			
Presenting Sponsor for one signature SMPS Oregon event <i>(Exclusive recognition, company name and logo prominently featured on all event materials)</i>		✓			
Access to SMPS Oregon member list		✓			

SMPS OREGON WILL HOST AT LEAST 20 EVENTS THIS YEAR, RANGING FROM MEMBERS-ONLY GET TOGETHERS TO CONTINUING EDUCATION AND DEVELOPMENT TO OUR SIX SIGNATURE NETWORKING EVENTS, REACHING APPROXIMATELY 2,000 ATTENDEES.

Additional Opportunities

IN-KIND SPONSORSHIP

SMPS Oregon has opportunities for in-kind sponsorship – the donation of goods and services instead of financial support. In-kind sponsorships can leverage your company’s resources or expertise to support SMPS Oregon’s needs, while gaining visibility and recognition for your contribution. Depending on the value of the donation, in-kind sponsorship benefits may include:

- Presenting sponsor for one signature SMPS Oregon event (exclusive recognition, company name and logo prominently featured on all event materials)
- Opportunity to have a table or display marketing collateral at SMPS Oregon events
- Recognition on SMPS Oregon website, events and e-newsletter
- Complimentary event tickets (Mix and match 3 tickets, excluding signature events)
- Opportunity to share content on SMPS Oregon website and social media channels
- Access to SMPS Oregon member list

EVENT SPONSORSHIP

Our calendar of events throughout the year includes everything from educational workshops and panel discussions, to networking socials and cornhole competitions. By sponsoring an event, your firm gain direct exposure to a targeted audience. Event sponsorships range from \$250 to \$1,000.

EDUCATION EVENTS

Throughout the year, the chapter hosts workshops, lunch & learns, and webinars that focus on the professional development of our membership and the greater AEC marketing community. Events are a mix between virtual and in-person and are typically attended by 25 to 60 people.

GROW

GROW is an annual member outreach event that focuses on member growth and engagement. This is an in person event that is typically attended by over 200 people.

MARKET MIXER

A signature event that our members look forward to every Spring, Market Mixer attracts decision makers from all aspects of the built environment, including principals, project managers, developers, and more. This is an in person event that is typically attended by over 200 people.

BOARDS, BAGS & BREWS

Our chapter hosts an annual cornhole competition, networking opportunity, and fundraiser to start of the summer season every year. This is an in person event that is typically attended by over 200 people.

INCLUSIVE PARTNERSHIP MIXER

Our Inclusive Partnership Mixer is designed to foster connections with DMWESB-Certified, Self-Certified, and BIPOC-led firms. The mixer provides an opportunity to discover new partnerships and attracts principals and project managers. This is an in person event that is typically attended by over 200 people.